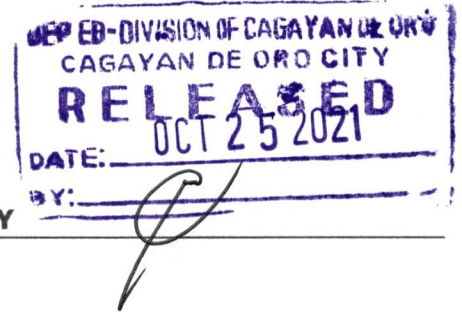




Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



October 21, 2021

DIVISION MEMORANDUM

No. 478 s. 2021

To: Public School District Supervisors
All Elementary School Principals
All Elementary Reading Coordinators/Teachers

From: **CHERRY MAE L. LIMBACO-REYES**
Schools Division Superintendent

Subject: **"Project KISS, ni Momshie! Implementation**
In Partnership with Rotary Club of CDO East Urban and Capitol University

1. *Project KISS, ni Momshie! Keep it Simple and Sweet* in teaching the foundational literacy skills for parents in this pandemic, is a three-year division-wide initiative that builds on success in using flexible and innovative models to expand opportunities to the most marginalized and hardest to reach parents and help them access education in K-12 curriculum in a pandemic situation.
2. It will reach to parents distributed across 10 districts in the Division of Cagayan de Oro City in an online distance learning delivery modality (remote teaching). This project is funded by *Rotary Club of CDO East Urban and Capitol University* in the production of learning materials primarily the *Marungko* Approach Modules. Project KISS pilot episode is on *October 27, 2021* at 2:00 o'clock in the afternoon. Tune in at DepEd TAYO Cagayan de Oro City FB for the live stream.
3. DepEd CDO is working toward two objectives: (a) to implement intervention instruction in literacy skills that target parent's needs in terms of access to learning materials and learning strategies and (b) to establish learning resources for parents.
4. As part of this initiative, a series of teaching reading demonstration and tutorial lessons from our reading specialists will be introduced via virtual classroom using Google Meet and to live stream the virtual class through FB Group: **Project Kiss ni Momshie** (kindly search in Facebook the name). Only those officially registered in this FB group can view the livestreaming. Hence, you are encouraged to register as soon as possible.
5. The schedule of live online class is every Wednesday (October 27-November 24, 2021).



Address: Fr. William F. Masterson Avenue, Upper Balulang, Cagayan de Oro City
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6. In view of this, schools are instructed to implement this intervention through the following guidelines and procedures.
- a. To accomplish this profile intervention plans for parent-participants and submit on **October 27, 2021**: Kindly accessed this form and download: <https://bit.ly/3pzjFuc>
 - b. Inclusion criteria for parent-participants:
 - i. Parent whose kid(s) belong to “frustration” reading proficiency level in the previous or current assessment.
 - ii. Parent who expresses his/her challenges and difficulties in assisting their kids in reading and accomplishing the modular task.
 - iii. Parent whose educational attainment did not finish high school/college.
 - iv. Parent who has access to digital devices such as cellphone/tablet or computer for virtual online classroom or FB streaming.
 - c. To ensure easy access of materials and prompt viewing of the live broadcast on FB to every session, the class adviser of the target participants shall invite, register or enroll their parents/guardians via FB page dedicated to this intervention.
 - d. School Heads shall monitor closely their identified teachers with parent-participants under this reading program by using all possible means of at least 15% of adult learning partners/parent are officially registered in the virtual session per class for at least 4 sessions or complete in attendance.
7. For immediate dissemination and strict compliance

